

Privacy Policy

Last Updated: 23/05/2023

Thank you for visiting basic.am ("the Website"). At basic.am, we are committed to protecting the privacy and security of your personal information. This Privacy Policy outlines the types of information we collect, how we use and protect that information, and the choices you have with regard to your personal data. By accessing or using the Website, you agree to the terms of this Privacy Policy.

1. Information We Collect:

- a. **Personal Information:** We may collect personally identifiable information, such as your name, email address, postal address, phone number, and other similar information when voluntarily provided by you.
- b. **Usage Data:** We automatically collect certain information about your interaction with the Website, including your IP address, browser type, operating system, referral source, and pages visited. This information is collected through the use of cookies and similar tracking technologies.

2. Use of Information:

- a. We use the information collected to provide and improve our services, respond to your inquiries or requests, personalize your experience on the Website, and to communicate with you about our products, services, and promotions.
- b. We may also use your information to send you marketing communications if you have provided your consent. You can opt out of receiving such communications at any time.
- c. We may use aggregated, non-personally identifiable information for various purposes, such as analyzing trends, administering the Website, and gathering demographic information.

3. Sharing of Information:

- a. We may share your personal information with trusted third-party service providers who assist us in operating the Website, conducting our business, or servicing you. These third parties are bound by confidentiality agreements and are prohibited from using your personal information for any other purpose.
- b. We may disclose your personal information if required by law or if we believe that such disclosure is necessary to protect our rights or the rights of others, investigate fraud, or respond to a government request.
- c. In the event of a merger, acquisition, or sale of all or a portion of our assets, your personal information may be transferred as part of the transaction. We will notify you via email or prominent notice on the Website of any change in ownership or uses of your personal information.

4. Data Security:

- a. We take reasonable measures to protect the security of your personal information and prevent unauthorized access, disclosure, or alteration. However, please be aware that no method of transmission over the Internet or electronic storage is 100% secure.
- b. We restrict access to personal information to authorized personnel only and maintain strict internal procedures to safeguard your information.

5. Third-Party Websites:

The Website may contain links to third-party websites that are not operated or controlled by us. This Privacy Policy does not apply to such third-party websites, and we are not responsible for the privacy practices or content of those websites. We encourage you to review the privacy policies of any third-party websites you visit.

6. Children's Privacy:

The Website is not intended for use by individuals under the age of 18. We do not knowingly collect personal information from children. If you are a parent or guardian and believe that your child has provided us with personal information, please contact us, and we will delete such information from our records.

7. Your Choices:

a. You have the right to access, correct, update, or delete your personal information. If you would like to exercise any of these rights, please contact us using the information provided below.

b. You can opt out of receiving marketing communications from us by following the unsubscribe instructions provided in the email or by contacting us directly.

8. Changes to this Privacy Policy:

We reserve the right to modify this Privacy Policy at any time. Any changes will be effective immediately upon posting the updated Privacy Policy